



ELITE ISLAND RESORTS SIGNS WITH HOTEL BOOKING SOLUTIONS

Providing Demand Management Solution to Optimize Sales Distribution

ATLANTA, GA (October 18, 2006) — Hotel Booking Solutions Incorporated (HBSI) has signed an agreement to deploy its Demand Management technologies and services at the Elite Island Resorts, a collection of unique beachfront properties in Antigua, Tortola, St. Kitts, St. Lucia, and Palm Island (The Grenadines).

Through HBSI's Demand Gateway™ and Demand Manager™ applications, resort property managers can connect to and manage sales distribution channels through a single dashboard. HBSI's solution allows customers to expose their room inventory to more sales channels while at the same time managing rates and availability in real-time rather than selling blocks of rooms annually.

Elite Island Resorts' initial connections will be with vacation travel packagers Libgo and Travel Impressions with additional channels to follow from HBSI's preconnected Demand Partner Network™ of leading distributors.

"Elite Island Resorts understands the increasing complexity of electronic distribution in the travel industry," said Steve Heydt, Elite Island Resorts President. "Maximizing our presence on key distribution channels is vital to building a stronger distribution strategy."

"With HBSI, Elite will be able to manage their most productive distribution channels from a single environment," said Alan Young, HBSI Vice President of Supplier Sales. "And they can distribute inventory effectively across multiple channels at the appropriate time and rate resulting in higher profit."

"Elite will eliminate managing wholesaler and tour operator reservations manually by delivering the reservations electronically to their proprietary central reservations system," said Young. "And they will have the ability to ensure these channels have up-to-date rate and inventory, allowing them to sell more effectively and efficiently."



About Hotel Booking Solutions Incorporated

Hotel Booking Solutions Incorporated provides Demand ManagementSM technologies and services that bring order and simplicity to travel distribution, enabling travel companies to unlock their full revenue potential. HBSI most recently signed Fairmont, Harrah's, Hyatt, InterContinental Hotels Group, Intrawest, Sandals and Wyndham Worldwide as new customers. For more information, visit www.hotelbookingsolutions.com.

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About Elite Island Resorts

Elite Island Resorts offers the finest Caribbean destinations under the sun with our impressive collection of unique beachfront resorts. From Long Bay Beach and Villa Resort, situated on a 52-acre private Estate on [Tortola](#) in the British Virgin Islands, to the renowned St. James's Club and Villas, Occidental's Grand Pineapple Beach Resort, Dian Bay Resort and Spa and five-star Galley Bay, on the island of [Antigua](#), to the Sugar Bay Club on seductive [St. Kitts](#). Elite Island Resorts features world-class properties, such as award winning Windjammer Landing Villa Beach Resort and Spa in [St. Lucia](#), or [Palm Island](#); our private island paradise in the Grenadines, Elite has the perfect escape for you providing the best variety in Caribbean experiences and adventures. Elite is dedicated to exceeding clients expectations in management, marketing and financial services on behalf of our member resorts. For more information please contact Mr. Steve Heydt, President, Elite Island Resorts us at (954) 481-8787 ext# 101, or visit us online at www.eliteislandresorts.com.

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