



HOTEL BOOKING SOLUTIONS SIGNS FAIRMONT HOTELS & RESORTS ***To Provide Enhanced Connectivity and Demand Management Capabilities***

ATLANTA, GA (October 5, 2006) — Hotel Booking Solutions has signed an agreement to provide enhanced connectivity between Fairmont Hotels & Resorts (Fairmont) and their various tour operators, wholesalers and other sales distribution channels.

Fairmont will deploy HBSI's Demand Management™ technologies and services at properties around the world to expose their room inventory to more sales channels. At the same time, Fairmont properties will have the capability to manage rates and availability in real-time rather than selling blocks of rooms annually.

As one part of the company's broad strategy, the alliance with HBSI will enable all other business partners to work directly with Fairmont through a single point of entry thus decreasing costs for both the hotels and their distributors.

"Hotel Booking Solutions' Demand Management discipline allows both Fairmont and our sales channels to market more product and realize more revenue," Judith LaBrie, Fairmont's Director of Tour Services.

Fairmont will deploy connections to Certified Vacations, Travel Impressions and Liberty Travel first and eventually will add numerous other members of HBSI's Demand Partner Network™ of leading distribution channels including Travelocity, Orbitz and Priceline among some 50 others.

"We look forward to helping Fairmont Hotels & Resorts connect to and manage sales distribution channels so that both sides can realize their full revenue potential," said Alan E. Young, HBSI Vice President of Supplier Sales.

HBSI's Supply Partner Network™ of leading hotels now includes Fairmont, Harrah's Entertainment, Hyatt, Intrawest, InterContinental Hotels Group, Outrigger, Sandals and Wyndham Worldwide, some of the foremost names in the global travel industry.



About Fairmont Hotels & Resorts

Featuring a collection of fabled castles, secluded lodges, storied meeting places and modern retreats, Fairmont Hotels & Resorts opens the doors to some of the world's most celebrated addresses. With locations throughout ten countries, our 50 distinctive hotels - including The Fairmont San Francisco, The Fairmont Banff Springs and London's Savoy - promise travelers rich experiences and lasting memories in unparalleled settings. Committed to growing its portfolio of world-class hotels, Fairmont will soon reflag four hotels in Kenya and anticipates the 2007 re-opening of New York's famed Plaza Hotel. Future Fairmont Hotels & Resorts also include locations in Cairo, Turks & Caicos, Abu Dhabi and Dubai's Palm Island. Fairmont Raffles Holdings International owns and operates over 120 hotels worldwide under the Fairmont, Raffles, Swissôtel and Delta brands. For more information or reservations, please call 1-800-441-1414 or visit www.fairmont.com.

About Hotel Booking Solutions Incorporated

Hotel Booking Solutions Incorporated provides Demand ManagementSM technologies and services that bring order and simplicity to travel distribution, enabling travel companies to unlock their full revenue potential. HBSI most recently signed Harrah's, Hyatt, IHG, InterContinental Hotels Group, Intrawest, Sandals and Wyndham Worldwide as new customers. For more information, visit www.hotelbookingsolutions.com.

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