



HBSI SIGNS AGREEMENT WITH INTERCONTINENTAL HOTELS GROUP ***To Provide Demand Management Solution to Expand Distribution Channels***

ATLANTA, GA (August 30, 2006) – Hotel Booking Solutions (HBSI) today announced a comprehensive agreement with InterContinental Hotels Group (IHG) for the deployment of the HBSI Demand Management suite of products and services. IHG, the world’s largest hotel group by number of rooms, will use the HBSI technology and services to greatly expand the number of online distribution channels and third-party interfaces available to the IHG properties worldwide.

Through HBSI, IHG will more rapidly achieve robust electronic connections to third-party distribution channels, which it will then make available to the IHG’s branded hotels on a regional and global basis. By more rapidly deploying comprehensive, electronic two-way interfaces to new and existing channels of distribution, IHG properties worldwide will gain an immediate competitive advantage by making their products available wherever their guests may want to shop.

The HBSI Demand Management suite represents the world’s most comprehensive sets of tools to establish connectivity and management of inventory with third-party distribution channels.

Through the HBSI Demand Gateway™, members of the HBSI Demand Partner Network™ of leading sales distribution channels and the HBSI Supply Partner Network™ of leading hotels gain access to one another through a single interface to HBSI’s technology. The HBSI Demand Manager™ controls the movement of rate and availability between supply and distribution in a comprehensive and easy to use format. HBSI and their demand and supply partners rigorously adhere to the OTA specifications.

“We’re delighted with our new relationship with IHG,” said Larry Hall, HBSI President & Chief Executive Officer. “This agreement goes a long way toward helping IHG achieve their business objectives by bringing additional channels of distribution to the IHG family of hotels as quickly as possible. The distribution landscape remains in a constant state of change, and with the HBSI products, IHG will remain nimble as it pursues an aggressive multi-channel distribution strategy,” said Hall.



“IHG has embarked on a strategy to assist our hotels by increasing the system contribution for our hotels worldwide,” said Andrew Rubinacci, Vice President, Business Development. “Our relationship with HBSI enables us to bring new channels of distribution to our hotels and improve the electronic connections to some of our existing distribution partners much more quickly,” said Rubinacci.

About InterContinental Hotels Group

InterContinental Hotels Group PLC of the United Kingdom [LON:IHG, NYSE:IHG (ADRs)] is the world's largest hotel group by number of rooms. InterContinental Hotels Group owns, manages, leases or franchises, through various subsidiaries, over 3,650 hotels and 540,000 guest rooms in nearly 100 countries and territories around the world. The Group owns a portfolio of well recognized and respected hotel brands including InterContinental® Hotels & Resorts, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites® and Hotel Indigo®, and also manages the world's largest hotel loyalty program, Priority Club® Rewards with over 28 million members worldwide.

InterContinental Hotels Group offers information and online reservations for all its hotel brands at www.ichotelsgroup.com and information for the Priority Club Rewards program at www.priorityclub.com.

For the latest news from InterContinental Hotels Group, visit our online Press Office at www.ihgplc.com/media

About Hotel Booking Solutions Incorporated

Hotel Booking Solutions Incorporated provides Demand ManagementSM technologies and services that bring order and simplicity to travel distribution, enabling travel companies to unlock their full revenue potential. HBSI most recently signed Harrah's, IHG, Intrawest, Sandals and Cendant as new customers.

For more information, visit www.hotelbookingsolutions.com.

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