



INTRAWEST SELECTS HOTEL BOOKING SOLUTIONS TO ESTABLISH COMPREHENSIVE DEMAND MANAGEMENT

New Direction to Improve Demand Visibility and Strategy Execution

ATLANTA, GA (June 14, 2006) – Hotel Booking Solutions Incorporated (HBSI) has signed an agreement with destination resort and adventure travel leader Intrawest Corporation to integrate and deploy HBSI's Demand ManagementSM technologies and services for Intrawest's 11 resort properties.

HBSI's innovative technologies for the global travel industry include the Demand GatewayTM connectivity platform and the Demand ManagerTM tool to help customers build, harness, forecast and shape demand to unlock their full revenue potential.

Under the agreement, HBSI and Intrawest will establish a single interface through the Demand GatewayTM to remove the points of resistance that prohibit real-time exchange of availability, rates and restrictions. As a result, Intrawest can more effectively execute product merchandising and distribution strategies with current and future distribution channel partners resulting in improved financial results. HBSI Demand ManagementSM will simplify Intrawest's complex distribution environment by streamlining their lodging product distribution process, greatly reducing blocks and allocations.

"We're delighted with this opportunity and value our relationship with Intrawest," said Alan Young, Vice President of Sales for HBSI. "Intrawest initiated this aggressive and forward-thinking stance with us to improve capabilities with their multi-channel distribution strategy. Together, we will put more of their products within reach of more customers making Intrawest even more competitive in the travel marketplace and enable Intrawest to increase their overall revenues."

"This long-term initiative with HBSI provides us with the connectivity, agility, speed and effectiveness in product distribution that we need to maintain our market leadership position, and fuel our continued growth" said Bob King, Intrawest's Senior Vice President for Sales and Distribution. "And it opens up several new areas of opportunity for us to gain additional market share that were previously unobtainable due to technology constraints."

From the Demand Gateway, Intrawest will manage the automated movement of room availability, rates, reservations, restrictions and other data elements from its properties through its distribution channels. Initial connections will include members of HBSI's Demand Partner NetworkSM such as Bookit.com, Beachgroup.com, Liberty Travel/GoGo, Travelocity, United Airlines Vacations, Continental Airways Vacations, Delta Airways Vacations, Southwest



Vacations, Vegas.com, Ski.com and I4Vegas.com. Intrawest will incorporate 16 channels in the first phase of the initiative, representing a substantial portion of its demand generators.

Generating and shaping travel demand remains a critical success factor for hotels in today's competitive and highly complex online marketplace. HBSI's Demand ManagementSM has quickly become the solution of choice by leading hotel companies that desire end-to-end channel partner connectivity, tracking, management, optimization and comprehensive strategy execution.

About Hotel Booking Solutions Incorporated

Hotel Booking Solutions Incorporated provides Demand ManagementSM technologies and services to the global travel industry. As the thought leader in the emerging discipline of Demand ManagementSM, HBSI and its intelligent Demand ManagementSM solutions bring order and simplicity to travel distribution, enabling travel companies to unlock their full revenue potential. For more information, visit www.hotelbookingsolutions.com.

About Intrawest Corporation

Intrawest Corporation (IDR:NYSE; ITW:TSX) is a world leader in destination resorts and adventure travel. The company has interests in 11 resorts at North America's most popular mountain destinations, including Whistler Blackcomb, a host venue for the 2010 Winter Olympic and Paralympic Games. Intrawest owns Canadian Mountain Holidays, the largest heli-skiing operation in the world, and an interest in Abercrombie & Kent, the world leader in luxury adventure travel. The Intrawest network also includes Sandestin Golf and Beach Resort in Florida and Club Intrawest – a private resort club with nine locations throughout North America. Intrawest develops real estate at its resorts and at other locations across North America and in Europe. Intrawest is headquartered in Vancouver, British Columbia. For more information, visit www.intrawest.com.

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