



HBSI AND BOOKING.COM WORK TOGETHER TO PROVIDE HOTEL CONNECTIVITY WORLDWIDE

Booking.com is latest company to join the HBSi Demand Partner Network

ATLANTA -- (April 1, 2008) -- Booking.com, Europe's largest and fastest growing online hotel reservations' service (part of priceline.com NASDAQ PCLN), has partnered with Hotel Booking Solutions Incorporated to enhance the way reservations flow between Booking.com and their various supply partners worldwide.

Hotels wishing to access Booking.com's international hotel demand may provide rates and availability to Booking.com using the HBSi Demand Gateway connectivity platform.

In developing the interface between Booking.com and the Demand Gateway; the HBSi team has accommodated the business, commercial, and technical requirements of this valuable distribution partner. Unconstrained by the more typical requirement to subscribe to proprietary connectivity offerings, HBSi has effectively provided suppliers the ability to tactically push Availability, Rates and Inventory to the Booking.com channel and has also been flexible enough to adapt to Booking.com's preferred processes for booking delivery.

"With the growth of our customer base, and the diversity in their desired travel destinations, we are excited to expand our supply offering through partnering with HBSi," said Michaela Baier Area Manager North America for Booking.com. "Booking.com is a terrific addition to our Demand Partner Network (DPN)," said Peter Krebs, HBSi's Chief Executive Officer. "We are excited to connect the international traveler to our growing list of Supply Partners. Since our services connect and benefit both the supply and demand side of the travel industry, bringing aboard a quality name like Booking.com entices more hotels to join our growing Supply Partner Network."

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