



For immediate release

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SynXis Chooses HBSi Demand Gateway Connectivity Platform

Increasing Distribution Exposure for More Than 8,500 Hotels and Resorts Worldwide

ATLANTA (Nov. 18, 2008) – SynXis has selected HBSi to provide connectivity for its portfolio of more than 8,500 hotels worldwide including ResortQuest Hawaii, Destination Hotels & Resorts, Sonesta Collection, Harrah's, Interstate Hotels & Resorts, The Peninsula Hotels & Resorts, Millennium Copthorne, Shangri-la Hotels & Resorts and Jumeirah International.

A Sabre Holdings company, SynXis provides complete distribution and Internet marketing services and technology for hotels around the world. SynXis connects hotels with their guests through increased exposure via all channels including GDS, third-party travel sites, and the hotel's own website. SynXis operates full-service global call centers offering private label reservation services.

HBSi's Demand Gateway™ solution will enable SynXis hotel customers to connect with wholesalers, tour operators, and online travel channels to streamline the flow of transactions and messaging between travel companies. The solution supports a complete range of pricing models to dramatically enhance merchandising capabilities so hotels can offer more products in more innovative ways, such as through short-notice promotions or dynamic packaging.

"We are very excited to be able to offer our hotels a multitude of new channels and automation opportunities through our relationship and connection with HBSi," said Scott Alvis, President and General Manager of SynXis. "The HBSi connection is the perfect example of a complementary partnership that opens up an array of distribution channels that can help increase revenues for our portfolio of hotels."

"HBSi is proud to add SynXis and their portfolio of excellent hotels to our Supply Partner Network," said Greg Berman, HBSi's Chief Operating Officer. HBSi's network of suppliers also includes such names as Harrah's Entertainment, Fairmont and IntraWest.



HBSi customers enjoy a number of immediate benefits from the elimination of time-consuming, error-prone processes to the automated solutions that enhance their merchandising capabilities. Additionally, HBSi's flexible solution provides robust interfaces to legacy as well as leading-edge systems to suit each customer's needs, increasing revenues and streamlining operations.

About Hotel Booking Solutions Incorporated

Hotel Booking Solutions Incorporated (HBSi), an IBS Group company, automates the flow of transactions between travel suppliers and distributors via its XML-based Demand Gateway™ platform. The solution connects leading-edge as well as legacy systems to uniquely support each customer's commercial and connectivity needs, increase revenues and streamline operations. For more information, visit www.hotelbookingsolutions.com, the leading provider of tour operator connectivity and systems integration.