



For Immediate Release

Fairmont Hotels & Resorts begins Processing Worldwide Bookings via HBSi

iDemand Gateway to Broaden and Automate Key Distribution Worldwide

Atlanta, Georgia – June 24, 2009 – HBSi announced today the activation of their interface with Fairmont Hotels & Resorts (Fairmont), a leading global luxury hotel brand.

HBSi is providing enhanced connectivity between Fairmont and many of their tour operator partners, wholesalers and other electronic distribution channels such as Travelocity, US Air Vacations and Travel Impressions. Using the iDemand Gateway enables Fairmont to instantaneously transmit their room availability, rates and inventory to members of the HBSi Demand Partner Network (DPN). In addition, this interface fully automates reservation delivery so Fairmont properties will no longer be required to manually enter faxed or emailed reservations from these channels. The HBSi connection promotes accuracy and more efficient processes for both the hotels and their distributors.

“We are excited to add HBSi connectivity to the services we offer to our hotels. The tremendous advantages of using the HBSi connection to our CRS in order to provide our properties with direct connectivity to electronic distribution are of significant value.” said Brian Richardson, VP Marketing for Fairmont Hotels & Resorts. “Our partners now have the option to check availability and deliver reservations through a real-time electronic connection, which results in greater opportunities and increased productivity for our hotels.”

“I am exceptionally pleased to add Fairmont Hotels & Resorts to our growing Supply Partner Network; their worldwide portfolio, one which continues to expand, makes Fairmont the first truly global supply partner to go live on our system. With their extraordinary reputation, we are confident that all current and future members of our Demand Partner Network will be as excited as we are to work with them” said HBSi COO Greg Berman. “Our growth plan for this year of adding international supply is clearly succeeding,” concluded Berman.

HBSi's iDemand Gateway™ solution connects hotels chiefly with tour operators and the world's largest online travel agencies to streamline the flow of transactions. For some customers, HBSi eliminates time-consuming, error-prone processes associated with manually managing multiple extranets that provide distribution channels access to the very latest rates, inventory and, in many cases, last room availability.

For more automated customers, the HBSi solution dramatically enhances merchandising capabilities so they can offer more products in more innovative ways. HBSi's flexible solution provides robust interfaces to legacy and leading-edge systems to suit each customer's needs, increasing revenues and streamlining operations.

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About HBSi

HBSi provides a flexible channel management and connectivity platform as well as software integration services to improve the quality and speed of delivering high performance distribution solutions to the travel industry. HBSi is an IBS Group company with hotel supply customers that include Elite Island Resorts, Fairmont, Harrah's, Intrawest, Raffles, Sandals and Swissotel, and travel partners including Travelocity, Expedia, Orbitz and Booking.com. For more information, visit www.hbsconnect.com.

About IBS

The IBS Group (IBS) is a leading global provider of new-generation IT solutions to the Travel, Transportation and Logistics (TTL) industry. A specialist in the domain, IBS offers a range of products and services that manage mission-critical operations of major airlines, airports, oil and gas companies, seaports, cruise lines and tour operators worldwide. IBS services include technology consulting, testing, usability engineering, business intelligence & data warehousing, application development, re-engineering, and maintenance. SEI CMMI Level-5 and PCMM Level 5 assessed, ISO 9001:2008, TickIT and ISO 27001:2005 certified, IBS operates software development centers in Atlanta, Bangalore, Boston, Cochin, London, Tokyo, Trivandrum and Washington DC. IBS operates out of fourteen business centers in the Americas, Europe, Asia-Pacific and the Middle East & Africa. More information on IBS is available at <http://www.ibsplc.com>

About Fairmont Hotels & Resorts

A leader in the global hospitality industry, Fairmont Hotels & Resorts is a celebrated collection of distinctive hotels, which includes iconic landmarks like Fairmont Le Château Frontenac in Québec City, Kenya's Fairmont Mount Kenya Safari Club, and London's The Savoy, reopening later this year following an extensive restoration program. Fairmont hotels are one-of-a-kind properties where sophisticated travelers can discover culturally rich experiences that are authentic to the destination. Situated in some of the most exclusive and pristine areas in the world, Fairmont is committed to responsible tourism and is an industry leader in sustainable hotel management with its award-winning Green Partnership program. Fairmont's portfolio includes 56 world-class hotels, with plans to develop over 30 new properties in the coming years in destinations as diverse as Shanghai, The Philippines and India.

Fairmont is owned by Fairmont Raffles Hotels International, a leading global hotel company with 91 hotels worldwide under the Raffles, Fairmont and Swissôtel brands. The company also manages Fairmont and Raffles branded Residences, Estates and luxury private residence club properties. For more information or reservations, please call 1-800-441-1414 or visit www.fairmont.com.