



For Immediate Release

HBSi Partners with Destinations of the World

UAE based Destinations of the World engages HBSi to access real time Hotel Content as well as Distribute its Contracted Rates

Atlanta, Georgia - June 30, 2009 – HBSi, an IBS Group company (www.ibsplc.com), today announced a strategic partnership with Destinations of the World (DOTW), a leading global travel industry wholesaler based out of Dubai, to connect DOTW to HBSi's iDemand Gateway™ solution.

Through the HBSi's iDemand Gateway™ solution, DOTW will enhance its hotel content by capitalizing on HBSi's connectivity to access rates and availability from hotel companies. For the hotels wanting to work more effectively with DOTW, the HBSi solution dramatically enhances merchandising capabilities so they can offer DOTW more products in more innovative ways.

The HBSi solution connects hotels chiefly with tour operators and the world's largest online travel agencies to streamline the flow of transactions. For some customers, HBSi eliminates time-consuming, error-prone processes associated with manually managing multiple extranets that provide distribution channels access to the very latest rates, inventory and, in many cases, last room availability. HBSi's flexible solution provides robust interfaces to legacy and cutting-edge systems to suit each customer's needs, increasing revenues and streamlining operations.

DOTW and HBSi are engaged in further talks about the next phase of this partnership which includes distributing DOTW contracted wholesale rates and inventory content for hotels and apartments in the Middle East, Indian Sub Continent, South East Asia and Australia to HBSi connected Demand Channels via the iDemand Gateway platform.

"We are pleased to announce this new partnership that includes perfect synergies and equal opportunities for both companies," said Keith Fernandez, Group Managing Director of Destinations of the World Group. "HBSi provides Destinations of the World with the opportunity to connect to more hotel companies seamlessly and build stronger relationships with hotels in new destinations for us. Through our further discussions and intentions, Destinations of the World will provide HBSi's Demand Partner network competitive rates and availability in destinations where we have a strong presence".

"Working with Destinations of the World in such a strategic way represents our commitment to building an important and relevant network for our hotel and distribution partners as well as to the future growth of HBSi in key markets beyond the United States of America," said Greg Berman, HBSi Chief Operating Officer. "Destinations of the World will be the first wholesaler to distribute its contracted inventory through the iDemand Gateway to our distribution network which demonstrates the additional channel classes and business models supported via seamless connectivity."

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About HBSi

HBSi provides a flexible channel management and connectivity platform as well as software integration services to improve the quality and speed of delivering high performance distribution solutions to the travel industry. HBSi is an IBS Group company with hotel supply customers that include Elite Island Resorts, Fairmont, Harrah's, Intrawest, Raffles, Sandals and Swissotel, and travel partners including Travelocity, Expedia, Orbitz and Booking.com. For more information, visit www.hbsconnect.com.

About IBS

The IBS Group (IBS) is a leading global provider of new-generation IT solutions to the Travel, Transportation and Logistics (TTL) industry. A specialist in the domain, IBS offers a range of products and services that manage mission-critical operations of major airlines, airports, oil and gas companies, seaports, cruise lines and tour operators world-wide. IBS services include technology consulting, testing, usability engineering, business intelligence & data warehousing, application development, re-engineering, and maintenance. IBS operates software development centers in Atlanta, Bangalore, Boston, Cochin, London, Tokyo, Trivandrum and Washington DC. More information on IBS is available at <http://www.ibsplc.com>

About Destinations of the World

Destinations of the World are the only dedicated global wholesale travel company that does not sell direct to the end consumer. The company focuses on a unique blend of fair business trading, competitive pricing, global connections and innovative technology that benefits their travel trade customers and suppliers worldwide. Destinations of the World have a network of 24 offices in 18 countries worldwide with over 400 multilingual professional staff providing sales, operations, finance and IT support to their travel trade clients and suppliers around the globe. The network will be expanded with an additional office opening in Singapore mid this year and their technology will be further enhanced in June this year with the launch of their state of the art online reservation system 'DOTWconnect' that will offer seamless communication between the travel trade and suppliers worldwide and include XML, online contracting and supplier extranet. More information is available at: www.dotw.com. Press contact: Rosemary@dotw.com or +971 4 2958510.