



For Immediate Release

Swissôtel Hotels & Resorts Begins Processing Worldwide Bookings via HBSi

iDemand Gateway to Broaden and Automate Key Distribution Worldwide

Atlanta, Georgia – August 6, 2009 – Hotel Booking Solutions Incorporated today announced the activation of their interface with Swissôtel Hotels & Resorts, a leading deluxe hotel brand.

HBSi is providing enhanced connectivity between Swissôtel Hotels & Resorts and many of their tour operator partners, wholesalers and other electronic distribution channels such as Travelocity, US Air Vacations and Travel Impressions. Using the iDemand Gateway enables Swissôtel Hotels & Resorts to instantaneously transmit their room availability, rates and inventory to members of the HBSi Demand Partner Network (DPN). In addition, this interface fully automates reservation delivery so the hotels will no longer be required to manually enter faxed or emailed reservations from these channels. While assuring accuracy, the HBSi connection replaces costly, error-prone manual processes for both the hotels and their distributors.

“We are excited to add HBSi connectivity to the services we offer to our hotels. The tremendous advantages of using the HBSi connection to our CRS in order to provide our properties with direct connectivity to electronic distribution cannot be overstated,” said Petra Goetting, VP Marketing & Sales, for Swissôtel Hotels & Resorts. “The remarkable response from our hotels to the HBSi connection proves that this is the perfect partnership to help us increase revenues and streamline operations.”

“I am exceptionally pleased to add the Swissôtel Hotels & Resorts properties to our growing Supply Partner Network. With their extraordinary reputation, we are confident that all current and future members of our Demand Partner Network will be as excited as we are to work with them” said HBSi COO Greg Berman. “Our growth plan for this year of adding international Supply is clearly succeeding,” concluded Berman.

HBSi's iDemand Gateway™ solution connects hotels chiefly with tour operators and the world's largest online travel agencies to streamline the flow of transactions. For some customers, HBSi eliminates time-consuming, error-prone processes associated with manually managing multiple extranets that provide distribution channels access to the very latest rates, inventory and, in many cases, last room availability.

For more automated customers, the HBSi solution dramatically enhances merchandising capabilities so they can offer more products in more innovative ways. HBSi's flexible solution provides robust interfaces to legacy and leading-edge systems to suit each customer's needs, increasing revenues and streamlining operations.

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About HBSi

HBSi provides a flexible channel management and connectivity platform as well as software integration services to improve the quality and speed of delivering high performance distribution solutions to the travel industry. HBSi is an IBS Group company with hotel supply customers that include Elite Island Resorts, Fairmont, Harrah's, Intrawest, Sandals, and Wynn Las Vegas and travel partners including Travelocity, Expedia, Orbitz and Booking.com. For more information, visit www.hbsconnect.com.

About IBS

The IBS Group (IBS) is a leading global provider of new-generation IT solutions to the Travel, Transportation and Logistics (TTL) industry. A specialist in the domain, IBS offers a range of products and services that manage mission-critical operations of major airlines, airports, oil and gas companies, seaports, cruise lines and tour operators worldwide. IBS services include technology consulting, testing, usability engineering, business intelligence & data warehousing, application development, re-engineering, and maintenance. SEI CMMI Level-5 and PCMM Level 5 assessed, ISO 9001:2008, TickIT and ISO 27001:2005 certified, IBS operates software development centers in Atlanta, Bangalore, Boston, Cochin, London, Tokyo and Trivandrum. IBS operates out of twelve business centers in the Americas, Europe, Asia-Pacific and the Middle East & Africa. More information on IBS is available at www.ibsplc.com

About Swissôtel Hotels & Resorts

Swissôtel Hotels & Resorts is a distinctive group of deluxe hotels for today's discerning business and leisure travellers, combining the renowned Swiss touch with a fresh, contemporary and modern design. Each Swissôtel hotel offers personalized service with charm and efficiency. Located in main gateway destinations and city centres, the hotels have convenient access to business and shopping districts, and local attractions. Swissôtel Hotels & Resorts worldwide have won prestigious awards and accolades. Swissôtel Hotels & Resorts is owned by Fairmont Raffles Hotels International, a leading global hotel company with 91 hotels and resorts worldwide under the Raffles, Fairmont and Swissôtel brands. The company also owns Fairmont and Raffles branded Residences, Estates and luxury private residence club properties. For more information, please visit www.swissotel.com.