



For immediate release

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MLT Vacations Implements HBSi's Channel Management and Connectivity Solution, Joining its Network of Travel Distribution Companies

No worries for Delta Vacations, Continental Airlines Vacations and Worry-Free Vacations

ATLANTA (November 17, 2009) – HBSi, an IBS Group company, has added MLT Vacations, one of the largest providers of vacation packages in the United States, to its growing network of travel distribution partners that use its channel management and connectivity solution. MLT Vacations' prominent brands - Delta Vacations, Continental Airlines Vacations and Worry-Free Vacations - will participate in HBSi's service.

MLT Vacations is now available through HBSi's iDemand Gateway, an integrated channel management and connectivity solution for hotel companies. The iDemand Gateway entirely automates the complex connections between hotel inventory systems and distribution outlets. With this advanced automation, MLT Vacations can accommodate elaborate business rules, increase revenue and eliminate the costs associated with manual processes. MLT serves nearly one million travelers per year in more than 20 countries.

"In addition to our usual hotel clients, we now can book many other hotel companies through HBSi, including more luxury and resort properties and high-end inventory," said Kim Popkin, Vice President of Information Services for MLT Vacations. "Furthermore, a large percentage of our hotel business is allotments, so MLT needs the flexibility of HBSi's system, which can automate allotment bookings quickly and easily," Popkin added.

"With its size and recognizable brands, MLT Vacations is a huge addition to HBSi's Demand Partner Network," said HBSi COO Greg Berman. "Our hotel company clients are delighted that their best

inventory is now available far more easily for MLT's vacation package brands, Delta Vacations, Continental Airlines Vacations and Worry-Free Vacations."

About MLT Vacations

MLT Vacations, one of the largest providers of vacation packages in the United States, manages multiple vacation brands, including Delta Vacations, Continental Airlines Vacations and Worry-Free Vacations. Delta Vacations offers customizable vacation packages via scheduled air service on Delta Air Lines, Northwest Airlines, Delta Connection® carriers or Delta Worldwide Partners to more than 200 of the world's most appealing leisure destinations. Delta Vacations includes the LIFESTYLE Collection featuring Luxury and Romance. Continental Airlines Vacations offers the lowest available packaged airfares via scheduled air service on Continental Airlines with convenient connections from many US cities, to destinations in the U.S., Canada, Mexico, the Caribbean, Europe, and Asia, including SelectEscapes Luxury and SelectEscapes Romance. Worry-Free Vacations offers charter vacation packages from several U.S. cities to destinations in Mexico and Jamaica. For more information, visit www.worldagentdirect.com.

About HBSi

HBSi, an IBS Group company, works with both hotel companies and distribution outlets to provide a flexible and affordable channel management and connectivity platform. HBSi focuses on speed to market, direct connections and improved distribution management, as well as software integration services. HBSi's hotel customers include Elite Island Resorts, Fairmont, Harrah's, Kerzner, Raffles, Sandals and SuperClubs. The company's travel partners include Travelocity, Expedia, Orbitz and Booking.com. For more information, visit www.hbsconnect.com.

About IBS

The IBS Group (IBS) is a leading provider of new-generation IT solutions to the global Travel, Transportation and Logistics (TTL) industry. A specialist in the domain, IBS offers business consultancy that helps customers enhance revenue and market share, reduce cost of operations and manage growth profitably. IBS solutions manage the mission-critical operations of major airlines, airports, oil and gas companies, seaports, cruise lines and tour operators world-wide. IBS is SEI CMMI Level-5 and PCMM Level 5 assessed, ISO 9001:2008, TickIT and ISO 27001:2005 certified, and operates out of twelve business centers in the Americas, Europe, Asia-Pacific, the Middle-East and Africa. More information about IBS is available at www.ibsplc.com.

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